

Steven R. Stuck

President & Regional General Manager Northern California

Steve Stuck is President & Regional General Manager for TelevisaUnivision, in Northern California. Steve has been in this position for 9 months. Previously, he was President & General Manager for Sacramento & Fresno for 8 years, VP General Manager & Director of Sales, Sacramento for 7 years and in other sales leadership positions for 9 years. Steve has held many jobs in the broadcast, newspaper and advertising agency industries and is proud to be an employee of TelevisaUnivision for thirty-two years. Steve also serves on the California Broadcasters Association Board, where he currently serves as Chair. He joined the Board of Governors for the CSU Foundation, in June 2023. Additionally, he is on the Advisory board of Vitalant, the California Museum Unity Center and the St. Francis High School President's Leadership Council. He's proud of his current board work, but also cherishes the 13 years he served on the Ronald McDonald House Charities of Northern California Board of Directors, including seven years as President. Other previous board work includes the Capital Unity Council, the Sacramento Hispanic Chamber and SPCA. Steve is a member of the American Leadership Forum (ALF) and Cien Amigos. Steve has been nominated six times for an Emmy Award for Station Excellence and has won this award twice. He is married to his wife Carla for 28 years and has a daughter Sofia 18, she will be attending Santa Clara University.

